

GET THE



FACTS

(Fecal Immunochemical Test)

FIT can help increase your colorectal cancer screening rates.

What is FIT?

FIT (Fecal Immunochemical Test) is a take home screening option that allows patients to procure samples in the comfort of their homes and at their convenience. FIT has accuracy rates very near those of colonoscopy if performed annually.

FIT vs. Guaiac FOBT

FIT is an improved FOBT test with higher sensitivity and specificity when compared to guaiac FOBT. And because FITs use antibodies specific for hemoglobin, they have no diet restrictions. FITs also have a variety of collection methods (see back).

Improved Compliance

FIT is a great way to increase colorectal cancer screening rates in your practice. Its convenient, easy-to-use nature can help overcome many of these common barriers to screening:

- Diet and Medication Restrictions
- Time Constraints
- Transportation
- Lack of Insurance

Get the FIT Facts at www.kycolon.org



Brought to You By:



Adapted by Kentucky Cancer Program (Markey Cancer Center, University of Kentucky, and Brown Cancer Center, University of Louisville) from the Florida State Department of Public Health Get the FIT Facts Campaign.

FIT kits come in several different varieties.

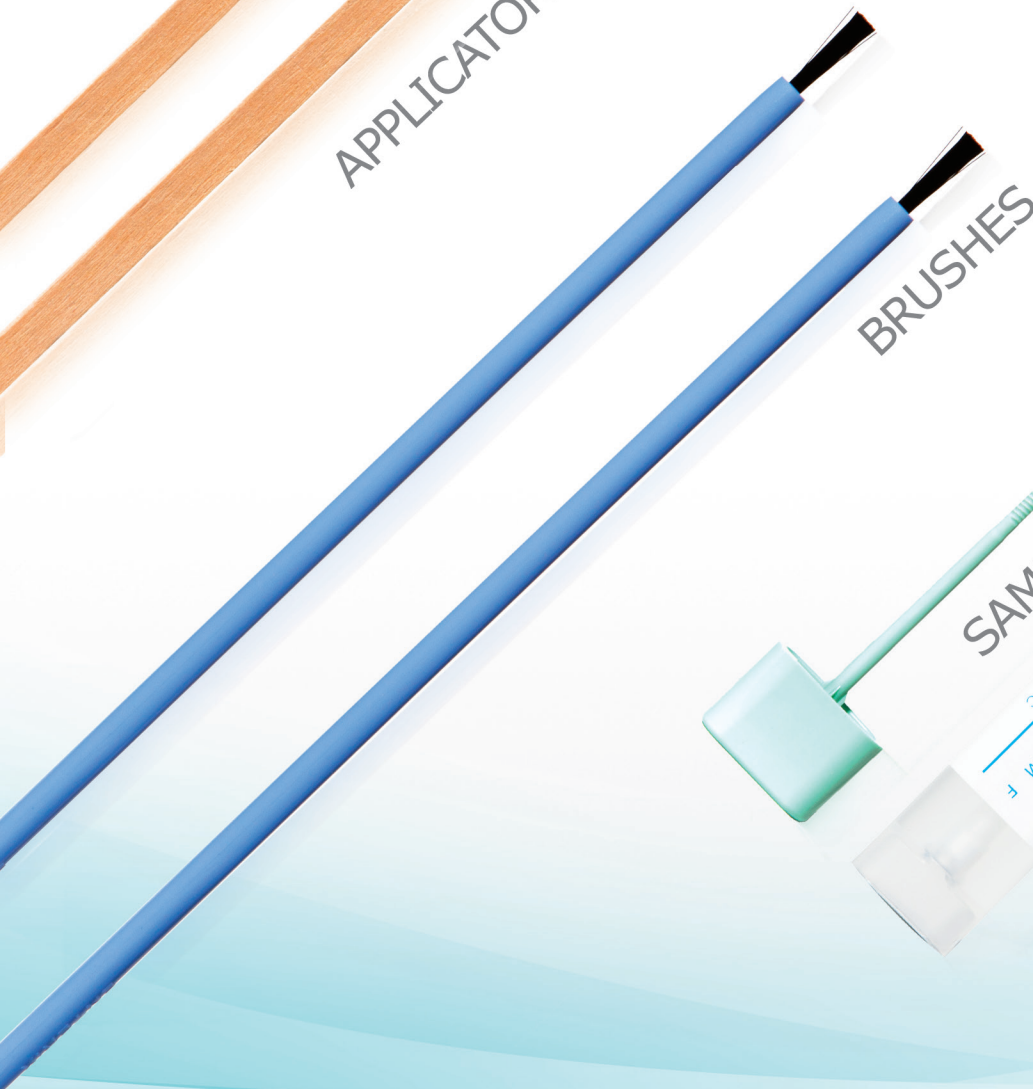


Single and multi-sample collection kits are available that can be processed by a laboratory in your area or in the office (CLIA Waived).

For information regarding FIT availability and processing, please contact your local laboratory.

- OR -

For information about CLIA-Waived FIT kits visit the Centers for Medicare and Medicaid Services at: <http://www.cms.gov/clia/downloads/waivetbl.pdf>



www.kycolon.org

